



# Small Business Owner or Solo-prenuer?

Master Yelp & Online Reviews to Increase Revenue Workshop

TUESDAY, MARCH 31ST at 6-8 pm

Get Your **FREE** Ticket and  
Copy of Amazon's Hot New #1 Book

Compliments of:



**Gaslamp Restaurant & Bar**

6251 E Pacific Coast Hwy, Long Beach, CA 90803

Google recently revealed that a whopping 90% of consumers say that online reviews influence their local buying. Shockingly, though, 55% of businesses have zero online reviews.

*Learn to master online reviews, the single most influential driver of paying customers around today, from the woman that wrote the book.*

In an engaging workshop, you'll learn how to: claim your listings, boost your web and mobile visibility, skillfully respond to both good and bad reviews, increase new business, build loyalty, turn your customer service efforts into free advertising, and (best of all) grow revenue without increasing costs.

*Don't miss the opportunity to network with your fellow Long Beach business owners, ask your most pressing questions about reviews as a sales generator, and, courtesy of Councilwoman Suzie Price, the first businesses to RSVP get a FREE copy of one of Amazon's hottest new business books. RSVP Now!*

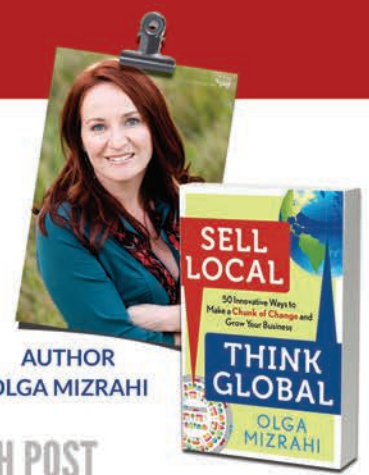
Normally, tickets for this workshop cost \$299 each. Thanks to the City of Long Beach and Councilwoman Suzie Price, local small businesses can attend for free. Space is limited and will sell out. Light bites and refreshments will be served

*"Olga brings a spark to every conversation and presentation she delivers. She has a way of getting her point across in a no nonsense clear precise way. She has you thinking outside the box and inspires and motivates you to see the potential in every situation and yourself."*

-Rose Tafoya, Huffington Post

Reserve your seat NOW by RSVPing directly to [mark.bloeser@longbeach.gov](mailto:mark.bloeser@longbeach.gov)

Get a **FREE** copy of Amazon's #1 hot new global marketing book just for attending. Olga Mizrahi blogs for business at [ChunkofChange.com](http://ChunkofChange.com). She is a national speaker, a local Long Beach business owner (of 10-year-old ohso! design), and is a small business columnist for The Long Beach Post. She has recently been featured in Forbes, Fast Company, Inc. Magazine, and Investor's Business Daily.



AUTHOR  
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