

# About Author and Nationwide Speaker Olga Mizrahi



Olga Mizrahi evolved into the “marketing message expert” she’s become as a result of having worked as a change agent in the corporate world (working at PIMCO and Dole), in academia (teaching at UC Irvine, extension), through her own ecommerce and marketing firm (running ohs! design) and on advisory boards (assisting the Interactive Advisory Board of PBS SoCal).

Steve Kinney, CEO of Search Optimizers, raves, “We work with hundreds of marketing strategists nationwide, and Olga Mizrahi is the **best of the best**. Our revenues are up 40% in the two years that we’ve executed on Olga’s techniques, which shot our prior single-digit growth statistics through the roof!”

These days, Olga delivers accessible advice to entrepreneurs and small business owners through her popular blog, [ChunkOfChange.com](http://ChunkOfChange.com), regular column in the Long Beach Post, and speaking engagements across the country. In fact, Rose Tafoya, who writes for The Huffington Post, asserts that Olga, “brings a spark to every presentation she delivers.”

“Olga has a way of getting her point across in a no-nonsense, clear, precise way,” continues Rose. “She has you thinking outside the box and motivates you to see the potential in every situation. She never fails to provide relevant information and, because of her clarity ... she **adds value to any conference or speaking event.**”

Olga’s newest book, *Sell Local, Think Global* (available on Amazon and at booksellers, nationwide), “will have you completely reevaluating the way in which you market your business and sell yourself,” according to Michelle Patterson, CEO of the California Women’s Conference.

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